DATE: 04-03-2016
SUBJECT: COMMERCE
SUBJECT CODE: 11
TIME: 2.00 pm to 5.00 pm

MAXIMUM MARKS: 200
TOTAL DURATION: 210 Minutes
MAXIMUM TIME FOR ANSWERING: 180 Minutes

MENTION YOUR REGISTER NUMBER

QUESTION BOOKLET DETAILS
QUESTION BOOKLET SERIAL NO. & VERSION NO.

XXXXXX

DOs:
1. Check whether the Register No. has been entered and shaded in the respective circles on the OMR answer sheet.
2. Check whether the Centre Code has been entered and shaded in the respective circles on the OMR answer sheet.
3. Check whether the subject name has been written and the subject code has been entered and shaded in the respective circles on the OMR answer sheet.
4. This question booklet will be issued to you by the invigilator after the 2nd bell i.e., after 1.55 pm.
5. The serial number of this question booklet should be entered on the OMR answer sheet.
6. The version number of this question booklet should be entered on the OMR answer sheet and the respective circles should also be shaded completely.
7. Compulsorily sign at the bottom portion of the OMR answer sheet in the space provided.

DONTs:
1. The timing and mark’s printed on the OMR answer sheet should not be damaged / mutilated / spoiled.
2. The 3rd Bell rings at 2.00 pm, till then;
   • Do not remove the seal on the right hand side of this question booklet.
   • Do not look inside this question booklet.
   • Do not start answering on the OMR answer sheet.

IMPORTANT INSTRUCTIONS TO CANDIDATES
1. This question booklet contains 100 questions and each question will have one statement and four distracters (Four different options / choices.)
2. After the 3rd Bell is rung at 2.00 pm, remove the seal on the right hand side of this question booklet and check that this booklet does not have any unprinted or torn or missing pages or items etc., if so, get it replaced by complete test booklet. Read each item and start answering on the OMR answer sheet.
3. During the subsequent 180 minutes:
   • Read each question carefully,
   • Choose the correct answer from out of the four available distracters (options / choices) given under each question / statement.
   • Completely darken / shade the relevant circle with a blue or black ink ballpoint pen against the question number on the OMR answer sheet.

Correct method of shading the circle on the OMR answer sheet is as shown below:

![Correct Shading Method]

4. Please note that even a minute unintended ink dot on the OMR answer sheet will also be recognized and recorded by the scanner. Therefore, avoid multiple markings of any kind on the OMR answer sheet.
5. Use the space provided on the question booklet for Rough Work. Do not use the OMR answer sheet for the same.
6. After the last bell is rung at 5.00 pm, stop writing on the OMR answer sheet and affix your left hand thumb impression on the OMR answer sheet as per the instructions.
7. Hand over the OMR answer sheet to the room invigilator as it is.
8. After separating the top sheet, the invigilator will return the bottom sheet replica (candidate’s copy) to you to carry home for self evaluation.
9. Preserve the replica of the OMR answer sheet for a minimum period of ONE year.
10. In case of any discrepancy in the English and Kannada Versions, the English version will be taken as final in case of Compulsory Paper – III and Optional Papers, except the languages of optional paper.

MASTER
1. A & B are sharing profits & losses in the ratio of 4 : 3. They admit C and the new profit sharing ratio is 3 : 3 : 2. If C pays ₹ 7,000 towards goodwill, A will get

(A) ₹ 3,000  (B) ₹ 5,500

(C) ₹ 4,000  (D) ₹ 7,000

2. Assume that cost of goods is ₹ 7,20,000, duration of gross operating cycle is 70 days, credit period allowed by creditors is 10 days, a year consists of 360 days and the desired cash balance is ₹ 10,000. The working capital required for the year is

(A) ₹ 3,60,000  (B) ₹ 1,20,000

(C) ₹ 3,70,000  (D) ₹ 1,30,000

3. Accumulated value of foreign–owned assets at a given time means

(A) Flow of FDI/
FDI is only

(B) Stock of FDI/
FDI is only

(C) Out flows of FDI/
FDI is only

(D) Inflows of FDI/
FDI is only

4. While computing the equivalent units under average cost method, the degree/s of completion of

(A) Closing WIP is not considered/

(B) Opening WIP is not considered/

(C) Both opening and closing WIP are considered/

(D) Both opening and closing WIP are not considered/

5. An individual working for an executive search firm that seeks out qualified individuals for higher level positions is called

(A) Flow of FDI/

(B) Stock of FDI/

(C) Out flows of FDI/

(D) Inflows of FDI/
6. If the co–variance of the random variables X & Y, is equal to zero, then it can be said that the random variables
(A) Are dependent on each other/
=B) Have positive correlation/
(C) Have negative correlation/
(D) None of these/
6. If the co–variance of the random variables X & Y, is equal to zero, then it can be said that the random variables

7. Assume that the municipal value of a house property is ₹ 1,05,000, fair rent is ₹ 1,07,000, standard rent is ₹ 1,35,000 and the actual rent is ₹ 97,000. The gross annual value of the property is
(A) ₹ 1,07,000
(B) ₹ 1,35,000
(C) ₹ 97,000
7. Assume that the municipal value of a house property is ₹ 1,05,000, fair rent is ₹ 1,07,000, standard rent is ₹ 1,35,000 and the actual rent is ₹ 97,000. The gross annual value of the property is

8. When quantity demanded for a product or service increases with a fall in its price referred to as
(A) Contraction of demand/
(B) Increase in demand/
(C) No change in demand/
(D) Decrease in demand/
8. When quantity demanded for a product or service increases with a fall in its price referred to as

9. Exemption in respect of value of leave travel concession is available in respect of
(A) One journey performed in a block of 4 calendar years/
(B) Two journeys performed in a block of 4 calendar years/
(C) Three journeys performed in a block of 4 calendar years/
(D) Actual journeys performed in a block of 4 calendar years/
9. Exemption in respect of value of leave travel concession is available in respect of
10. When a style becomes popular among lower socio-economic levels and later on becomes popular among higher levels, it is termed as

(A) Trickle up

(B) Trickle down/

(C) Trickle across/

(D) Trading up/

11. The approach, when human resources are chosen from the nationals of parent country, is called

(A) Polycentric approach/

(B) Ethnocentric approach/

(C) Geocentric approach/

(D) Strategic approach/

12. The theory that emphasises the use of objectives to manage performance is

(A) Results theory/

(B) Performance theory/

(C) Goal theory/

(D) Achievement theory/

13. One of the often outsourced HR function is

(A) Occupational training and payroll/

(B) Recruitment and selection/

(C) Human resource planning/

(D) Performance evaluation/

14. Effective (or implicit) rate of interest p.a is the function of

(A) Frequency of compounding/

(B) Basic rate of interest/

(C) Both Frequency of compounding & Basic rate of interest/

(D) None of these/

15. Which one of the following is providing reserve credit to the member countries facing
16. The multilateral trade organisation is __________

(A) GATT  (B) ITO
(C) WTO  (D) None of these/

17. According to Fisher Effect

(A) Inflation differential > Interest differential/ ಫೀಶರ್ ಹೋರಣಹಣೆ ಅಂತ್ಯ > ಫಡಿಡ ಅಂತ್ಯ
(B) Inflation differential < Interest differential/ ಫೀಶರ್ ಹೋರಣಹಣೆ ಅಂತ್ಯ < ಫಡಿಡ ಅಂತ್ಯ
(C) Inflation differential = Interest differential/ ಫೀಶರ್ ಹೋರಣಹಣೆ ಅಂತ್ಯ = ಫಡಿಡ ಅಂತ್ಯ
(D) None of these/

18. Time value of a call option is

(A) Premium paid – Intrinsic value/ ಪ್ರೌೇಮಮಮ್ – ಇಂಗಿತ್ ಮೌಲೋ
(B) Premium paid + Intrinsic value/ ಪ್ರೌೇಮಮಮ್ + ಇಂಗಿತ್ ಮೌಲೋ
(C) Intrinsic value – Premium paid/ ಇಂಗಿತ್ ಮೌಲೋ – ಪ್ರೌೇಮಮಮ್
(D) None of these/

19. A market wherein a firm`s product is usable by virtually all the firms in only one or two industries is called

(A) Horizontal business market/ ಲಂಭಹಂತ್ಯ ಮಹಯತಔಟೆಟ
(B) Vertical business market/ ಲಂಭಹಂತ್ಯ ಮಹಯತಔಟೆಟ
(C) Virtual market/ ಅಷದೃವ ಮಹಯತಔಟೆಟ
(D) Restricted market/ ನಿಫಾಂಧಿತ್ ಮಹಯತಔಟೆಟ

20. Computation of normal depreciation on the basis of block of assets came into force with effect from the A.Y

(A) 1988–89  (B) 1989–90
(C) 1998–99
(D) None of these/

21. The capital budgeting tool, which is in full consonance with the shareholders` wealth maximisation criterion, is

(A) Payback period/ ಪೈಕಬಾಕ್ಕ ಹಿಂದು ಅಂತ್ಯ
(B) Duration/ ದಿೇರ್ಘಾಝಧಿ ಸೊಟೆ
(C) Net present value/ ನಿಷ್ರತ್ ಸೆೊಂದಿದ
(D) None of these/
22. ________ is the process of differentiating a firm’s products and services to promote environmental responsibility.

(A) Social branding/
(B) Eco-branding/
(C) Environmental leadership/
(D) Market leadership/

23. ‘The idea that all human beings are themselves the standard by which their actions should be judged.’ This is ________

(A) Moral relativism/
(B) Cultural relativism/
(C) Traditional relativism/
(D) None of these/

24. Long-term capital gain on transfer of listed equity shares is chargeable to tax, if ________

(A) Asset transferred is a long-term capital asset/
(B) Shares are transferred on or after May 1, 2003 but before March 1, 2004/
(C) The tax payer holds such shares for a period of 12 months or more/
(D) All of these/

25. Leontief paradox contradicted the predictions of ________

(A) Heckscher – Ohlin theory/
(B) Absolute Advantage theory/
(C) Comparative Advantage theory/
(D) None of these/
26. Plans designed by high ranking managers which define broad goals for the organisation are called (A) Vision/ (B) Strategic plans/ (C) Mission/ (D) Operational plans/ __________

27. An organisation that has achieved high levels of diversity and one that has few diversity related problems is known as (A) Multicultural organisation/ (B) Diversified organisation/ (C) Pluralism organisation/ (D) Geocentric organisation/ __________

28. Culture of any society essentially depends on (A) The learning and passing down of values/ (B) Individual beliefs of people/ (C) Changing values over time/ (D) How fast new changes are imbibed/ __________

29. Service marketing is also known as (A) Door to door marketing/ (B) Marketing of intangible goods/ (C) Relationship–based marketing/ (D) Transaction–based marketing/ __________

30. An electronic fund transfer system that operates on Deferred Net Settlement basis which settles transitions in batches is referred to as (A) SEFT (B) EFT (C) NEFT (D) RTGS __________

31. Which of the following techniques is suitable for testing whether there is significance difference between more than two sample means? (A) SEFT (B) EFT (C) NEFT (D) RTGS
32. The risk arising on account of changes in interest rates on two different instruments in an unidentical manner is called ________.

(A) Market risk/
(B) Gap risk/
(C) Value at risk/
(D) Basis risk/

33. Business ethics is _________.

(A) the universal code of conduct enforced in an organisation/
(B) being truthful to the customers/
(C) culturally conditioned agreement on what constitutes right or wrong/
(D) being lawful to all the stakeholders/

34. Reverse synergy implies that the assets/units which are demerged are of ________.

(A) More worth to other firms than the firm itself/
(B) Less worth to other firms than the firm itself/
(C) Equal worth to both/
(D) None of these/

35. An Indian citizen came to India for the first time (after 20 years) on May 28, 2014 and stayed up to December 5, 2014. His residential status is _________.

(A) Resident/
(B) Resident but not ordinarily resident/
(C) Non-resident/
(D) Undefined/

36. The fixed cost is divided by unit sales and

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MASTER
then added into variable cost to calculate

(A) Unit cost/
(B) Mark up cost/
(C) Mark up price/
(D) Mark up demand/

37. If proprietary ratio is 0.75, working capital is ₹ 60,000 and reserves is ₹ 40,000, the paid–up share capital will be

(A) ₹ 2,40,000  (B) ₹ 2,00,000
(C) ₹ 4,40,000
(D) None of these/

38. Sugging is :

(A) Giving worthless guarantees/
(B) Charging unreasonable prices/
(C) Providing low quality product/
(D) Selling under the guise of research/

39. Card with an embedded microprocessor loaded with the information necessary to enable payment is called

(A) Virtual Card/
(B) Smart Card/
(C) Electronic purse/
(D) Electronic cash/

40. X Ltd., files its return of income on October 6, 2015 for the assessment year 2015–16. Immediately before submission, it pays a sum of ₹ 2.5 crore by way of self–assessment tax. For late submission of return, it is liable for interest under Section

(A) 234A  (B) 234B
(C) 234C
(D) None of these/

41. Motives for conducting international business are

(a) to increase sales
(b) to decrease production
(c) to improve market share

42. When goods are sent by VPP, income accrues at the place where the goods are
(A) Produced/
(B) Stored/
(C) Despatched/
(D) Delivered on payment/

43. Accounting standard, which deals with the contingencies and events accruing after the balance sheet date, is
(A) AS – 10  (B) AS – 04
(C) AS – 40  (D) AS – 01

44. Which of the following adjustment/s need/s gearing adjustment under the current cost
(A) Depreciation Adjustment/  (B) Cost of sales Adjustment/
(C) Monetary working capital Adjustment/  (D) All of these/

45. Profit is the product of
(A) Total sales value × P/V ratio/  (B) Break-even point sales value × P/V ratio/
(C) Margin of safety sales value × P/V ratio/  (D) None of these/

46. International Human Resources Management is an academic discipline which focuses on
(A) The movement of people across national borders/  (B) The exchange of HR practices/

47. North American Free Trade Agreement (NAFTA) is an example of ________ Global level Economic integration/

(A) International comparative research/

(B) Policies and practices of MNCs/

(C) Global level Economic integration/

(D) None of these/

48. Changing the price of a product or service instantly frequently in line with the market price is called ________

(A) Flexible pricing/

(B) Multiple pricing/

(C) Market pricing/

(D) Dynamic pricing/

49. The main facture/s of ADRs is/are ADR กฤษณ ಸರ್ವವೇಳ

(A) ADRs are Negotiable instruments issued by US banks/

(B) They represent a claim on underlying foreign securities/

(C) Denominated in US dollars/

(D) All of these/

50. If the coefficient of correlation between two sets is – 0.85 and the variances of the two sets are 16 & 19, the covariance between the data sets is ________

(A) 10.20

(B) 4.20

(C) 3.20

(D) 7.20

51. A drop in the exchange value of a floating currency means ________

(A) Devaluation/

(B) Depreciation/

(C) Appreciation/

(D) Revaluation/
52. Foreign exchange risk is a positive function of__________.

(A) Foreign exchange exposure/

(B) Variance of unanticipated changes in exchange rates/

(C) Both Foreign exchange exposure & Variance of unanticipated changes in exchange rates/

(D) None of these/

53. The demand for a good is inelastic if__________.

(A) The good has many substitutes/

(B) The good is luxury/

(C) The expenditure for the good is a small part of the consumers income/

(D) Consumer takes more time to adjust to change in the prices/

54. Pull factor responsible for child labour is:

(A) Lack of education/

(B) Poor family background/

(C) Cheap labour/

(D) Easy management/

55. If NPV is equal to initial investment, the cost of capital is equal to__________.

(A) Nominal cost of capital/

(B) Real cost of capital/

(C) None of these/

(D) Both Nominal cost of capital & Real cost of capital/

56. Foreign indirect investment means the investment by individuals or public bodies in foreign__________.

(A) Physical assets/

(B) Financial Assets/

(C) Both Physical assets & Financial Assets /
57. When employees perform work from the client’s workplace, it is called:

(A) Telecommuting

(B) Cyber link model

(C) Alliance model

(D) Frontline model

58. Perceptual error made during the selection process is:

(A) Candidate’s appearance

(B) Interview setting

(C) Like–me judgements

(D) The way of answering

59. When the goods purchased do not comply with the expressed condition, a buyer can get relief under:

(A) The Sale of Goods Act, 1930

(B) Consumer Protection Act, 1986

(C) The Essential Commodities Act, 1995

(D) The Prevention of Food Adulteration Act, 1954

60. Assume that the standard deviation of the return from a security of X Ltd., is 10% and that of the market portfolio is 8%. The correlation coefficient of the share with the market is +0.7. The beta value of company share will be:

(A) 0.560

(B) 0.800

(C) 0.700

(D) 0.875

61. The core concept of marketing is:

(A) Product

(B) Service

(C) Product and service

(D) Exchange

62. With a lower level of significance, the probability of rejecting a null hypothesis that is actually true is:

(A) The Sale of Goods Act, 1930

(B) Consumer Protection Act, 1986

(C) The Essential Commodities Act, 1995

(D) The Prevention of Food Adulteration Act, 1954
63. One of the most successful industrialists and the forerunner of modern personnel management is
(A) Decreases/
(B) Remains the same/
(C) Increases/
(D) None of these/

64. The main drawback of life–cycle approach to strategic IHRM is
(A) No explanation is given as to what happens when a firm comes to the end of its life./
(B) The assumption that organisations grow through a defined stages in a specific order./

65. The selection of an international assignee usually takes place through
(A) Informal discussion with staff of the company/
(B) Formal interview process with internal staff/
(C) Informal discussion among the members of a specific team/
(D) Formal recruitment process that includes internal and external applicants/

66. Which of the following is/are associated with in–house management of receivables?
(A) Cash discount/
(B) Opportunity cost of funds blocked/
67. The two institutions are often called the Bretton Woods Institutions are
(A) IMF & IBRD/
IMF & BRD
(B) IMF & WTO/
IMF & WTO
(C) IMF & IFC/
IMF & IFC
(D) IMF & ADB/
IMF & ADB

68. W. Edwards Deming is known for
(A) Conducting time and motion studies/
(B) Evolving incentive schemes/
(C) Developing a theory of management/
(D) Developing 14 guidelines for top managers/

69. Assume that DOL = 4, DFL = 5 and increase in sales = 4%. The percentage increase in EPS
(A) 80%
(B) 40%
(C) 20%
(D) None of these/

70. WTO came into being on/
(A) Jan 1, 1995/
(B) July 1, 1944/
(C) July 1, 1999/
(D) None of these/

71. The philosophy of the utmost good for the large number of people is called
(A) Justice approach/
(B) Moral approach/
(C) Utilitarian approach/
(D) Fairness approach/

72. A specific group of people or organisations for which the seller designs a particular marketing mix is called
(A) Target group/
(B) Market segment/
(C) Customer segment/
(D) Customer group/
73. _______ assumes that the future will be just like the past.

(A) Scenario forecast/
(B) Linear regression/
(C) Econometric model/
(D) Delphi forecast/

74. A company absorbs overheads based on machine hours. Budgeted machine hours and budgeted overheads are ₹11,250 and ₹2,58,750 respectively. Actual overheads and actual machine hours are ₹2,54,692 and ₹10,980 respectively. Overheads are

(A) Under absorbed by ₹2,152/ ₹2,152
(B) Under absorbed by ₹4,058/ ₹4,058
(C) Over absorbed by ₹4,058/ ₹4,058
(D) Over absorbed by ₹2,152/ ₹2,152

75. A Ltd., whose market value of a share is ₹50, is acquiring B Ltd., whose market value of a share is ₹25. The share exchange ratio will be

(A) 0.5
(B) 2
(C) 1
(D) None of these/

76. If the holding company has not purchased the preference shares of a subsidiary company, such shares:

(A) Will be considered while computing minority interest./
(B) Will be considered while computing goodwill capital reserve./

16 MASTER
77. For which of the following distributions, the \( Z \)–values and the observed values are the same?

(A) Binominal/

(B) Standard Normal variate/

(C) Poisson Distribution/

(D) None of these/

78. Which of the following accounting concept does not permit to credit inventory holding gains to the P & L A/c.?

(A) Cost concept/

(B) Conservative concept/

(C) Dual concept/

(D) Business Entity concept/

79. Brands which are sold without much promotional efforts are called

(A) Popular brands/

(B) Famous brands/

(C) Generic brands/

(D) Old and famous brands/

80. Under Indirect method of preparing cash flow statement, net profit before tax and extra–ordinary items is the base for computing cash flows from

(A) Operating activities/

(B) Financing activities/

(C) Investing activities/

(D) All of these/

81. Strike that occurs during the course of a labour contract and is usually undertaken in response to a perceived injustice to the part of management is known as ________

(A) Operating activities/

(B) Financing activities/

(C) investing activities/

(D) Business Entity concept/

79. Brands which are sold without much
82. In case of amalgamation, if pooling of interest method of accounting is followed
then goodwill appears on the asset side.________
(A) Picketing/
(ಬಿಎಕ್ಸಬೀಎಲ್ಎಜ್)
(B) Slowdown strike/
(ಹ್ಲಡಿದತಕೆೊಳಳುವಿಕೆ)
(C) Wildcat strike/
(ಕಹಡತಬೆಕ್ತಿನ)
(D) Boycott/
(ಫಹ್ಲಶಹಿ)

83. Aspects of an organisation that must function effectively if the entire organisation is to succeed are popularly called ________
(A) Performance areas/
(ಉತತ ಎಂಜಾನೆ)
(B) Key result areas/
(ಪ್ರಮುಖ ಎಂಜಾನೆ)
(C) Important activities/
(ಬಹಿಷ್ಟ ಕ್ರೀಡೆ)
(D) Inevitable activities/
(ಅಂಬಾತ್ತೆ ಕ್ರೀಡೆ)

84. Managerial grid to measure a manager`s relative concern for people and production was developed by ________
(A) Blake and Adams/ 
(ಬೆಇಕ್ಸ ಆಡಮ್್)
(B) Robert Blake and Jane Mouton/
(ರಹಫರ್ಟಾ ಬೆಇಕ್ಸ ಜೆೇನ್ ಮೌಟ್ನ್)
(C) Robert Blake and John Mouton/
(ರಹಫರ್ಟಾ ಬೆಇಕ್ಸ ಜಣ್ ಮೌಟ್ನ್)
(D) Blake and Anne Adams/
(ಬೆಇಕ್ಸ ಆಡಮ್್ ಅನೆ೅)

85. Applicants who are predicted to be successful and are hired but who ultimately fail are called ________
(A) False negatives/
(ಷತಳಳು ನಕಹರಹತ್ೊಔಯತ)
(B) False positives/
(ಷತಳಳು ಷಕಹರಹತ್ೊಔಯತ)
(C) Predict failure/
(ತ್಩ುೆ � król)
(D) Useless employees/
86. A planning cost variance is the difference between
(A) Ex-ante standard cost & actual standard cost
(B) Ex-post standard cost & actual standard cost
(C) Ex-ante standard cost & ex-post standard cost
(D) None of these

87. Income from which consumers normally purchase luxury goods and services is referred to as
(A) Surplus income
(B) Discretionary income
(C) Income after tax
(D) Excess income

88. Providing free samples of perfumes in magazines is an example of
(A) Operant conditioning
(B) Classical conditioning
(C) Social conditioning
(D) Behavioural modification

89. The company and its distribution intermediaries put together called
(A) Supply chain
(B) Value chain
(C) Marketing chain
(D) Business chain

90. A form of disparate treatment that occurs on a class wide basis is called
(A) Proper discrimination
(B) Employee discrimination
(C) Prejudiced discrimination
(D) Practice discrimination

91. Transnationality Index (TNI), which is used
for gauging the level of MNE, is computed by considering
MNE ෈ රෝංගය යම් මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් (TNI)
෇මුමින් මිනි මෙන්මෙන්

(A) Ratio of foreign assets to total assets/
(B) Ratio of foreign sales to total sales/
(C) Ratio of foreign employment to total employment/
(D) All of these/

92. The strategy of an organisation treating its total market as a single segment is called
තන් කළුණු මහා වාස්තුවරුන්‍ කළුණු මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් විදුලකාවේ මෙන්මෙන්

(A) Concentration strategy/
(B) Mass market strategy/
(C) Universal market strategy/
(D) In–depth market strategy/

93. The minimum amount for which a certificate of deposit can be issued is
පැවතිය මහා වාස්තුවරුන්‍ කළුණු මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් විදුලකාවේ මෙන්මෙන්

(A) ₹ One lakh/
(B) ₹ Two lakh/
(C) ₹ Five lakh/
(D) ₹ Ten lakh/

94. A firm operating in a perfectly competitive market will be productively efficient
කාර්යාලය මහා වාස්තුවරුන්‍ මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් විදුලකාවේ මෙන්මෙන්

(A) Only in the short run/
(B) Only in the long run/
(C) Both in short and long run/
(D) Only if it is making supernormal profits/

95. The key feature of oligopolistic competition is
කාර්යාලය මහා වාස්තුවරුන්‍ මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් විදුලකාවේ මෙන්මෙන්

(A) Interdependence of sellers/
(B) Emphasis on price competition/
(C) Horizontal demand curve/
(D) Many small sellers/

96. In case of a corporate assessee, the due date is on or before March 15 of the relevant previous year, if the advance tax payable is upto
පැවතිය මහා වාස්තුවරුන්‍ කළුණු මහා වාස්තුවරුන්‍ විශේෂ විදුලක භාවිතයේ මත පැවතිය අයෙකුත් විදුලකාවේ මෙන්මෙන්

(A) ₹ One lakh/
(B) ₹ Two lakh/
(C) ₹ Five lakh/
(D) ₹ Ten lakh/
97. Debentures are governed by
(A) Banking Regulation Act, 1949
(B) Negotiable Instruments Act, 1881
(C) Law of Contract, 1872
(D) None of these

98. Market segmentation based on attributes related to how a person thinks, feels and behaves is called
(A) Psychological segmentation
(B) Psychographic segmentation
(C) Life–style segmentation
(D) Personality segmentation

99. Feature of an organisation that is perceived as desirable and different from its competitors is known as
(A) Brand image
(B) Preferential advantage
(C) Differential advantage
(D) Market advantage

100. Assume that IRR = 16% & the cost of capital sensitivity is 60%. Then, the cost of capital will be
IRR  ಭುಜಿತದ 16%  ಮತ್ತು  ವಿತರಣ  ಸರಣಿಯು  ಭುಜಿತದ  ಎಂದತುದೆ 60%  ಎಂದೂ  ಹಾಗಂದೂ  ಅರ ವಿತರಣ  ಸರಣಿಯು  _______ ಎಂದೂ  ಹಾಗಂದೂ

(A) 16% (B) 9.6%
(C) 6% (D) 10%
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<th>ನಿಂದಾಯಿಕಾ ಪಟ್ಟಿ</th>
<th>ಸಮಯ</th>
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<th>ಅವಧಿ (ಗಿ)</th>
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<td>10.50</td>
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